

DUNLOP SRIXON SPORTS ASIA SDN BHD ANNOUNCES SPONSORSHIP FOR 2023 SEA GAMES CAMBODIA

Kuala Lumpur, 17th April 2023 – Leading golf company, Dunlop Srixon Sports Asia Sdn Bhd is proud to announce its sponsorship of golf products for the SEA Games players set to compete in the 2023 SEA Games Cambodia to be held from 8-13 May at Garden City Golf Club, Phnom Penh, Cambodia. This collaboration between Dunlop Srixon Sports Asia Sdn Bhd and the Malaysian Golf Association underlines the shared aspirations and dreams of both parties to support and nurture golf talent in the country.

Dunlop Srixon Sports Asia Sdn Bhd is honoured to join forces with the MGA in providing world-class equipment and resources to help our national players achieve top finishes and win medals at the upcoming SEA Games. This partnership aligns with the company's long-term vision to foster the growth and development of the golf industry in Malaysia.

The MGA recently announced the players selected to compete in the SEA Games and they are:

Men:

Malcolm Ting

Anson Yeoh

Nateeshvar Ganesh

Hariz Hezri

Ladies:

Ng Jing Xuen

Geraldine Wong

Foong Zi Yu

It's unfortunate that NCAA Division 1, 10th best ranked player, Mirabel Ting is unable to compete in the SEA Games due to the clash of schedule with the NCAA tournament in the USA.

The MGA has expressed its appreciation for Dunlop Srixon Sports Asia Sdn Bhd 's commitment and support, emphasizing the importance of collaboration in achieving their objectives. With a focus on training hard and performing their best, the players are determined to meet and exceed the expectations of the country, the association, sponsors, parents, and the public.

“We are grateful to Dunlop Srixon Sports Asia Sdn Bhd for continuously sponsoring our SEA Games players,” said Tan Sri Mohd Anwar Mohd Nor, MGA President. “We hope our players will continue to shine in the international stage especially in the upcoming SEA Games.”

Recognizing the immense pressure on the players to deliver outstanding results, the MGA and Dunlop Srixon Sports Asia Sdn Bhd stand united in their encouragement and unwavering belief in the team. Both parties hope that the

team can emulate last year's success, when the team brought home gold medals and made the nation proud.

"We are thrilled to sponsor the Malaysian SEA Games players and collaborate with the Malaysian Golf Association," said Takuyo Ono, Managing Director of Dunlop Srixon Sports Asia Sdn Bhd. "We believe that with the right support and determination, Malaysian players will rise to the occasion and bring glory to Malaysia in the upcoming SEA Games. We wish them the best of luck and look forward to celebrating their success."

Inaugurated in 1959 in Bangkok, Thailand, the SEA Games is a biennial multi-sports event participated by 11 member countries of the SEA Games Federation; Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor Leste and Vietnam.

As Golf is not a compulsory sport in the SEA Games Federation Charter, it has not been staged in all SEA Games event. Golf was first introduced in 1985 SEA Games where Thailand hosted and continued to be hosted until 1997. Brunei hosted the Games in 1999 where Golf was dropped. Malaysia included Golf again in 2001 when we hosted and eventually became the Overall Champion where Golf contributed 1 Gold and 1 Silver Medal. It was dropped again in 2003 when Vietnam hosted but since 2005, Golf continued to be present in the multi-sports event.

For more information, please contact:
Nadia Qistina Zalizan, MGA Admin & Communications Manager
Phone: 012556205
Email: nadia@mgaonline.com.my

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About MGA

Malaysian Golf Association, founded in 1929, the sole governing body, is entrusted to promote golf while preserving its integrity, traditions and rules of the game, as prescribed by the Royal & Ancient Golf Club of St Andrews (R&A). A team of dedicated volunteers run the non-government organisation, with assistance and guidance by a management team headed by Tan Sri Mohd Anwar as President. MGA actively promotes grassroots programmes, trains players for international events and process handicaps through its national handicap system. Its portfolio includes the Malaysian Open, national and state amateur opens.

About Srixon

Srixon is a brand owned by Dunlop Sports Co. Ltd., and offers a full range of golf clubs, balls, and accessories, which are distributed in nearly all major golf markets. Srixon is dedicated to improving your game and we are a global leader in equipment and innovation. We use our passion and expertise to develop products of the highest quality and performance that fit a wide range of players - including many of the world's top professional players. XXIO, Srixon and Cleveland Golf are registered trademarks of Dunlop Sports Co. Ltd.