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Malaysian Golf Association Unveils Malaysia's Premier Certified Caddy Training Institution - AMS Caddy Academy

KUALA LUMPUR, DEC 20 — In a groundbreaking collaboration, the Malaysian Golf Association (MGA) and AMS Caddy Academy introduced Malaysia's first MGA-certified caddy academy. The momentous announcement took place at the inaugural townhall event on December 20 at the esteemed Mines Resort & Golf Club. This event was a pivotal occasion where golf course owners and industry stakeholders gained profound insights into the innovative approach of AMS Caddy Academy, strategically addressing the scarcity of trained caddies in the country.

In this collaborative venture, the Malaysian Golf Association (MGA) plays a central role, aligning its mission with AMS Caddy Academy's objectives. As the governing body for golf in Malaysia, MGA is committed to elevating the sport beyond a leisure activity, ensuring all essential components are in place to set new standards across the entire golfing landscape. The alliance is a testament to MGA's dedication to fostering excellence, creating opportunities, and ensuring the holistic development of golf in Malaysia.

AMS Caddy Academy emerged to meet the urgent need for raising the standards of caddyship in Malaysia. Confronting a shortage of skilled caddies that has significantly impacted the industry, the academy stands as a comprehensive solution dedicated to enhancing the overall golfing experience.

With unwavering support from crucial government ministries, AMS Caddy Academy is poised to standardize and elevate the profession of caddyship, transforming it into a viable career path for underserved members of the community. The academy opens avenues for Malaysians to embark on a journey to become professional caddies, locally and internationally.

Key Highlights from the Town Hall Event:

MGA President's Speech: A reiteration of the organisation's mission to improve the golfing experience in Malaysia.

AMS Caddy Academy Unveiling: In-depth exploration of the academy's mission and goals.

Training Programme Showcase: Live demonstration of the academy's innovative training program.

Industry Insights: Notable keynote speakers sharing perspectives on the transformative impact of the academy.

AMS Caddy App Launch: Introduction of an automated system revolutionizing caddy tracking and management.

Training Centre Showcase: Exclusive walkthrough of the state-of-the-art training facility.

About AMS Caddy Academy

AMS Caddy Academy, proudly certified by MGA, is a pioneering institution committed to the training and standardization of caddyship. With staunch support from the Ministry of Sports,

Ministry of Human Resources, and the Immigration Department of Malaysia, the academy is dedicated to elevating caddyship standards, providing meaningful job opportunities for Malaysians, and enriching the overall golfing landscape in the country.

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