## FOR IMMEDIATE RELEASE

The Malaysian Golf Association and the R&A along with the Asian Golf Industry Federation (AGIF) to Host Club and Turf Management Seminar on 13 & 14 June 2023 at the Royal Selangor Golf Club

Kuala Lumpur, 9<sup>th</sup> May 2023 – The Malaysian Golf Association (MGA), the R&A and the AGIF are excited to announce a joint Club and Turf Management Seminar to be held on 13 & 14 June 2023 at the prestigious Royal Selangor Golf Club. The seminar aims to bring together club managers, course superintendents, stadium operators, and other golf club professionals for an informative and enriching experience.

Featuring expert speakers and panellists, the two-day seminar will cover a wide range of topics, from safety procedures at golf clubs to sustainable turf management. The event will kick off with a networking hi-tea on 12 June at the Royal Selangor Golf Club, offering delegates an opportunity to interact informally and exchange ideas.

Day one of the seminar will focus on golf tourism data presented by Tourism Malaysia, first aid training for golf club staff, fire prevention and safety procedures, and effective strategies for golf marketing. Day two will delve into turf management topics, including sustainable turfgrass management by R&A representative Chris Gray, innovations in golf course irrigation, and a panel discussion on sustainable golf course management.

The seminar will conclude with a field day, where golf course turf suppliers will have the opportunity to showcase their latest products and machinery. The entry fee for the seminar is RM400.00, and golf club employees, course superintendents, and stadium operators are strongly encouraged to attend. This comprehensive and engaging seminar promises to equip attendees with the latest insights and best practices in club and turf management, directly benefiting their respective organizations.

For inquiries or to register for the field day, please contact Ms. Sara Ismail at <a href="mailto:sara@mgaonline.com.my">sara@mgaonline.com.my</a>.

Don't miss this valuable opportunity to learn, network, and grow in the world of golf club and turf management.

For more information about the Malaysian Golf Association and upcoming	
events, please visit <u>www.mgaonline.com.my</u> .	
End of Press Release	

## About MGA

Malaysian Golf Association, founded in 1929, the sole governing body, is entrusted to promote golf while preserving its integrity, traditions and rules of the game, as prescribed by the Royal & Ancient Golf Club of St Andrews (R&A). A team of dedicated volunteers run the non-government organisation, with assistance and guidance by a management team headed by Tan Sri Mohd Anwar as President. MGA actively promotes grassroot programmes, trains players for international events and process handicaps through its national handicap system. Its portfolio includes the Malaysian Open, national and state amateur opens.

## About the R&A

The R&A is a leading body within the world of golf and engages and supports activities to ensure it is a thriving sport for all on a global scale. We are based in St Andrews, the home of golf, and are here to make golf more accessible, appealing and inclusive. Our unique position and profile within the sport enables us to inspire, influence and engage people all over the world to take up and follow golf. Emanating from the rich heritage of The Royal and Ancient Golf Club of St Andrews, formed in 1754, The R&A has evolved to play a global role in the sport. The R&A group of companies was formed in 2004 to take on The Royal and Ancient Golf Club of St Andrews' responsibilities for governing the Rules of Golf, staging The Open, golf's original championship, and developing the sport. The World Golf Museum in St Andrews is part of The R&A group. In 2017, The R&A merged with the Ladies' Golf Union (LGU) and now stages the AlG Women's Open and amateur championships and international matches for women and girls.

## **About the AGIF**

The AGIF was formed in 2010 as a not-for-profit industry federation with members and partners involved in all facets of the industry throughout Asia. The Federation seeks to assist the golf industry in Asia to take the next step in development toward a sustainable industry.

The AGIF focuses on the core message that golf facilities, like any maturing business, need to be run and managed by qualified and experienced staff with commonality in education and certification.

The AGIF functions as a unifying federation partnering with various national golfing bodies to deliver common as well as country specific best industrial practices with the support of our members and industry partners. For further information, please visit www.agif.asia.